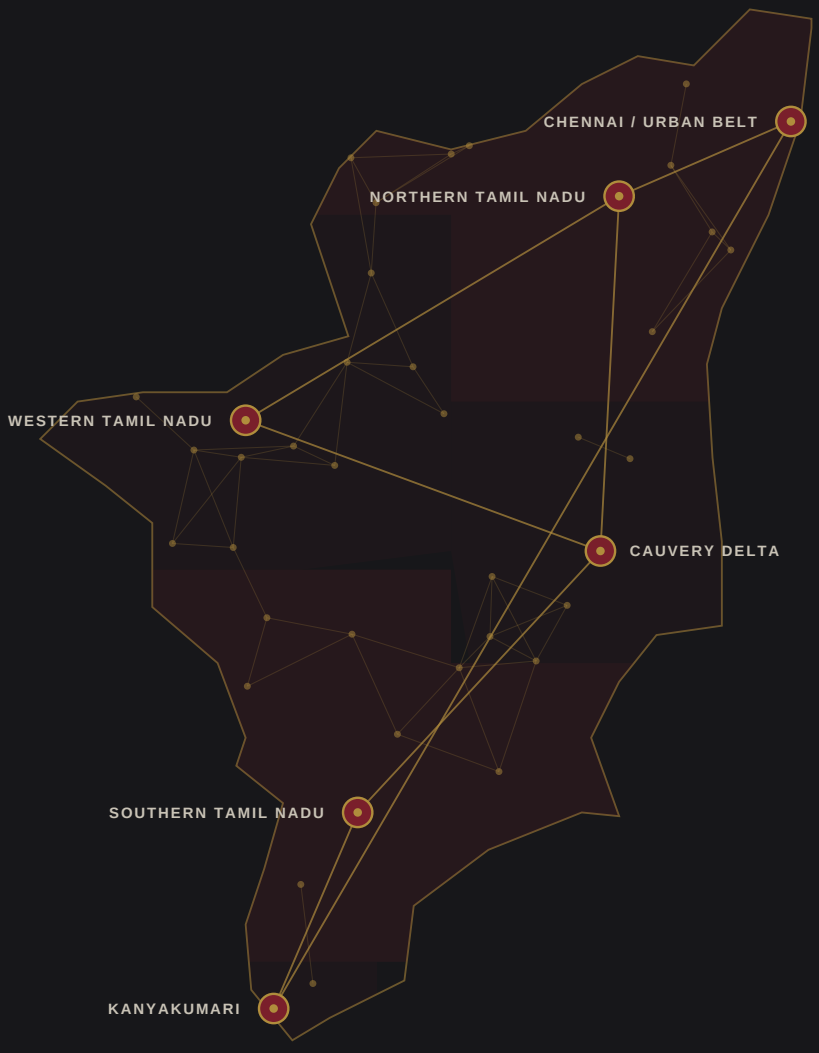
POLITICAL RESEARCH • ELECTORAL ANALYSIS • SOCIAL DYNAMICS

DECODING CASTE DYNAMICS

How Community Alliances Shape Tamil Nadu Politics

COMMUNITY
+
GEOGRAPHY
+
POLITICS
+
ALLIANCES





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Political Metrics
Analytical publication | Tamil Nadu

REPORT OVERVIEW

EXECUTIVE SUMMARY

Tamil Nadu politics is shaped by the interaction of many forces, not by a single variable. This report maps how communities, geography and political organisations intersect, and why alliance relationships often carry more strategic weight than any one community's size.

Caste & community identities | Geography | Historical political relationships | Party organisation | Alliances | Local leadership | Socio-economic influence | Minority concentration | Changing voter behaviour

01

COMMUNITY POWER

Community influence can extend beyond numerical strength because of geographic concentration, organisation and local leadership.

02

GEOGRAPHIC CONCENTRATION

Political relevance differs significantly across regions of Tamil Nadu.

03

ALLIANCE LEVERAGE

Smaller parties and community-oriented organisations can have strategic importance within larger alliances.

04

DALIT DIVERSITY

Dalit political behaviour cannot be treated as one homogeneous bloc.

05

POLITICAL FLUIDITY

Historical political alignments can change with candidates, alliances and local issues.

06

REGIONAL ELECTORAL LOGIC

Statewide political narratives often interact with distinct regional social equations.

METHODOLOGY NOTE. Insights in this report are derived primarily from the supplied source material. Qualitative graphics are analytical illustrations and should not be interpreted as statistical estimates. Alliance statuses reflect the source as supplied and should be verified against current developments before use.

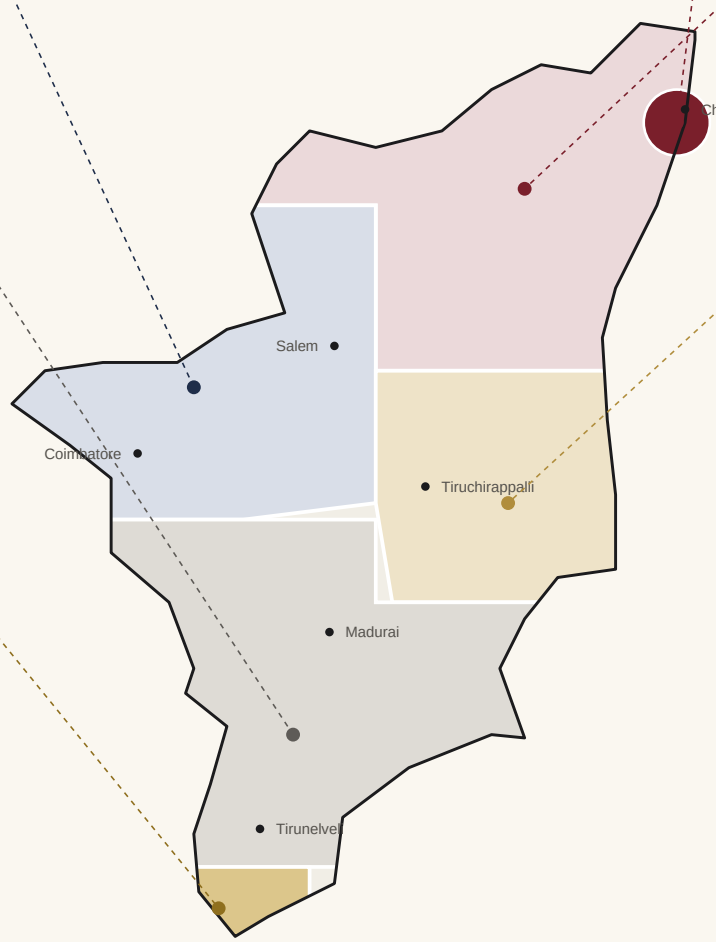
THE SOCIAL GEOGRAPHY OF TAMIL NADU

Community markers by region, as described in the source. Illustrative only: no demographic proportions or exact boundaries are implied.

CHENNAI / URBAN
- Mudaliars
- Naidus
- Muslims
- Christians

WEST / KONGU
- Gounders
- Arunthathiyars

NORTH
- Vanniyars
- Mudaliars
- Naidus
- Paraiyars



SOUTH
- Thevars
- Nadars
- Devendra Kula Vellalars

CENTRAL / CAUVERY DELTA
- Vellalars
- Dalit communities
- Yadavas

KANYAKUMARI
- Nadars
- Christians
- Nairs

Reading the map: shaded zones are analytical regions used throughout this report. Phrases such as *strong presence described in source* and *notable regional concentration* indicate qualitative description only.

COMMUNITY POWER MATRIX

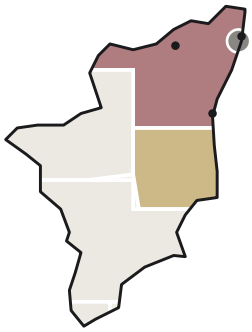
COMMUNITY	PRIMARY REGION	SOCIO-ECONOMIC CHARACTERISTICS	POLITICAL RELEVANCE	NOTABLE ALIGNMENTS
Vanniyars ●●	Northern & central TN	Agricultural community	Significant population; among the most politically influential	PMK; alliances with AIADMK / DMK; sections with DMK
Thevars ●●	Southern districts: Madurai, Theni, Ramanathapuram	Dominant land-owning community	Significant power in the south	AIADMK (historic); AMMK in Thevar pockets
Gounders ●●○	Western TN: Coimbatore, Salem, Erode	Agricultural; economically influential	Considerable clout in western regions	AIADMK (traditional); KMK shift; BJP outreach
Mudaliars ●●	Northern TN incl. Chennai and surrounds	Land, trade and administration heritage	Prominent in urban and semi-urban areas	Representation in both DMK and AIADMK
Chettiars ●○	Sivaganga, Karaikudi; parts of southern TN	Mercantile, banking, philanthropy	Influence beyond numerical strength	Historic Congress; AIADMK / DMK; a BJP-leaning section
Nairs ●○	Kanyakumari and border districts	Kerala-linked; Travancore heritage	Most visible in Kanyakumari matrix	Historic Congress; sections shifting to BJP
Naidus ●○	Vellore, Tiruvallur, Madurai region, Chennai	Business, cinema and politics	Influential in selected urban contexts	Historic Congress; DMK / AIADMK; BJP outreach
Nadars ●●○	Tirunelveli, Thoothukudi, Kanyakumari	Business and land-owning; Hindu and Christian	Substantial regional influence	Historic INC; DMK / AIADMK; BJP in Kanyakumari
Yadavas ●	Across TN; rural presence	Pastoral and agricultural	Influential in their localities	DMK and AIADMK; local leaders and candidates
Vellalars ●●	Cauvery delta	Historic agrarian, landholding	Considerable sway in delta districts	DMK (traditional); AIADMK in certain districts
Muslims ●●	Chennai, Madurai, Coimbatore	Minority; strong urban presence	Influence in constituencies with substantial share	DMK, INC; IUML, MMK
Christians ●○	Kanyakumari, Tirunelveli, parts of Chennai	Minority; southern concentration	Influence where proportion is significant	DMK, INC; AIADMK, BJP in selected contexts
Dalits ●○	Across TN; sub-caste regional clusters	Scheduled Castes; internally diverse	Significant in certain constituencies	DMK, AIADMK; VCK; BJP outreach

● Regional concentration ● Economic influence ● Political organisation ● Minority concentration ○ Emerging alignment

Markers are qualitative descriptors of the source narrative and are not scores. No demographic proportions are implied.

MAJOR COMMUNITY PROFILES

01 VANNIYARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

PMK AIADMK DMK

BACKGROUND

Primarily an agricultural community.

GEOGRAPHIC CONCENTRATION

Northern and central Tamil Nadu.

POLITICAL INFLUENCE

Described in the source as one of the most politically influential communities, owing to its significant population.

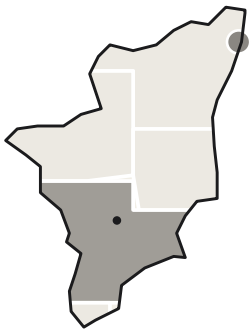
POLITICAL ALIGNMENT

Traditionally supports the PMK, founded by S. Ramadoss, which specifically champions Vanniyar interests. PMK aligns with the AIADMK or DMK depending on political convenience; sections of the community also back the DMK.

ANALYTICAL TAKEAWAY

A community-focused party can convert regional concentration into alliance leverage.

02 THEVARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

AIADMK AMMK

BACKGROUND

A dominant land-owning community of the southern districts, including Madurai, Theni and Ramanathapuram.

GEOGRAPHIC CONCENTRATION

Southern Tamil Nadu.

POLITICAL INFLUENCE

Described as wielding significant political power and influence, especially in the south.

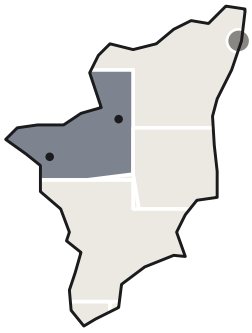
POLITICAL ALIGNMENT

Thevar votes are described as crucial for the AIADMK, which has historically drawn strong support and holds notable Thevar representation in its leadership and cadre base. The AMMK draws support from Thevar pockets in the south.

ANALYTICAL TAKEAWAY

Land, locality and leadership representation reinforce one another in southern politics.

03 GOUNDERS



Strong presence described in source

RELATIONSHIPS DESCRIBED

AIADMK KMK BJP

BACKGROUND

An agricultural community; economically influential.

GEOGRAPHIC CONCENTRATION

Western Tamil Nadu, including Coimbatore, Salem and Erode.

POLITICAL INFLUENCE

Considerable political clout in the western regions.

POLITICAL ALIGNMENT

Traditionally supports the AIADMK. The emergence of the Kongunadu Munnetra Kazhagam (KMK) and other regional outfits has produced a slight shift, though the source notes the AIADMK remains the primary beneficiary. BJP outreach is also described.

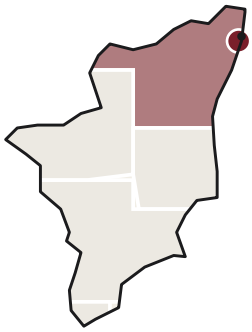
ANALYTICAL TAKEAWAY

Regional organisations and national-party outreach add new layers to a historically stable alignment.

Chip key: Historical / described alignment | Shared across parties | Emerging outreach

MAJOR COMMUNITY PROFILES

04 MUDALIARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

DMK AIADMK

BACKGROUND

A traditionally influential community with roots in landownership, trade and administration.

GEOGRAPHIC CONCENTRATION

Northern Tamil Nadu, including Chennai and surrounding districts.

POLITICAL INFLUENCE

Historically prominent in urban and semi-urban areas, especially in business, bureaucracy and cultural fields.

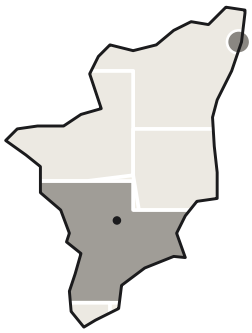
POLITICAL ALIGNMENT

Significant representation in both the DMK and AIADMK, with many community leaders in key roles in Dravidian politics. The source describes their weight as often decisive in urban constituencies around Chennai.

ANALYTICAL TAKEAWAY

Urban concentration gives this community relevance in constituency-level contests.

05 CHETTIARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

INC AIADMK DMK BJP

BACKGROUND

A mercantile and banking community with historical ties to trade, finance and philanthropy.

GEOGRAPHIC CONCENTRATION

Sivaganga, Karaikudi and other parts of southern Tamil Nadu.

POLITICAL INFLUENCE

Economic clout, particularly in business and finance, gives influence beyond numerical strength.

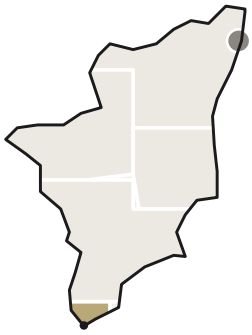
POLITICAL ALIGNMENT

Traditionally aligned with the Congress during its dominance. In recent decades support has varied between the AIADMK and DMK by circumstance; a section leans towards the BJP, attributed in the source to business-friendly policies.

ANALYTICAL TAKEAWAY

Economic weight, rather than numbers, drives this community's relevance.

06 NAIRS



Strong presence described in source

RELATIONSHIPS DESCRIBED

INC BJP

BACKGROUND

Predominantly associated with Kerala; a significant presence in border districts, notably Kanyakumari, once part of Travancore.

GEOGRAPHIC CONCENTRATION

Kanyakumari district.

POLITICAL INFLUENCE

Most visible in Kanyakumari, as part of a broader caste and religious matrix alongside Nadars and Christians.

POLITICAL ALIGNMENT

Traditionally aligned with the Congress. In recent years sections of the community have shifted towards the BJP, set against rising Hindutva influence in the region, per the source.

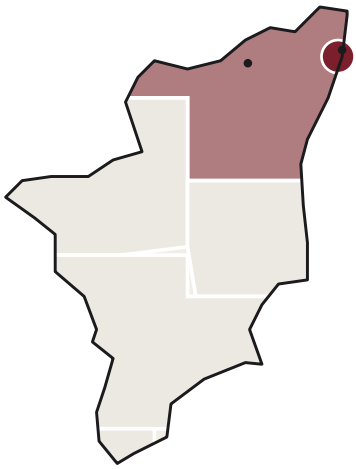
ANALYTICAL TAKEAWAY

In border geographies, a small community can sit inside a distinctive local matrix.

Chip key: Historical / described alignment · Shared across parties · Emerging outreach

MAJOR COMMUNITY PROFILES

07 NAIDUS



Strong presence described in source

RELATIONSHIPS DESCRIBED

INC DMK AIADMK BJP

BACKGROUND

Telugu-speaking communities (e.g. Balijas and Kapus).

GEOGRAPHIC CONCENTRATION

Northern Tamil Nadu, including Vellore, Tiruvallur, Chennai and the Madurai region.

POLITICAL INFLUENCE

Influential in business, cinema and politics, with film personalities and political leaders from the community.

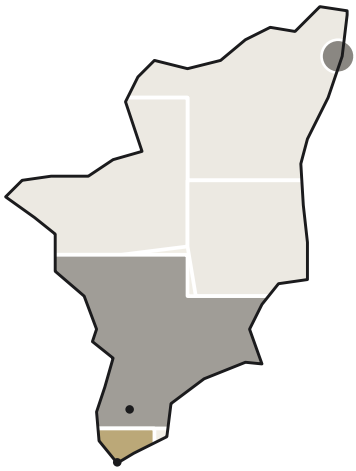
POLITICAL ALIGNMENT

Historically aligned with the Congress; with the advent of Dravidian parties, support split between the AIADMK and DMK. In recent times the BJP has attempted to court Naidu voters, particularly in urban centres.

ANALYTICAL TAKEAWAY

Historical party ties have been redistributed; outreach is now largely urban.

08 NADARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

INC DMK AIADMK BJP

BACKGROUND

A prominent business and land-owning community, with both Christian and Hindu Nadars owing to historical and cultural factors near the Kerala border.

GEOGRAPHIC CONCENTRATION

Southern districts: Tirunelveli, Thoothukudi and Kanyakumari.

POLITICAL INFLUENCE

Substantial influence in their regions owing to economic power.

POLITICAL ALIGNMENT

Historically supported the Indian National Congress. Recent years show some support moving to the DMK and AIADMK depending on local candidates and issues; in Kanyakumari a notable BJP presence is described among Nadars.

ANALYTICAL TAKEAWAY

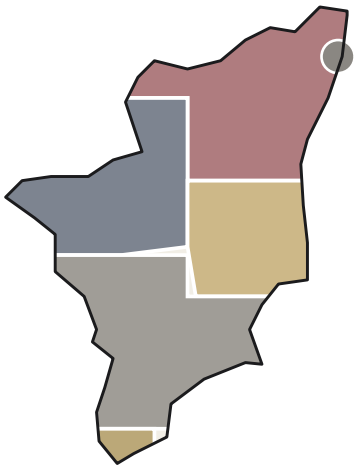
Local candidates and issues increasingly mediate a once-stable alignment.

Political influence is not always proportional to numerical strength.

Chip key: Historical / described alignment · Shared across parties · Emerging outreach

MAJOR COMMUNITY PROFILES

09 YADAVAS



Strong presence described in source

RELATIONSHIPS DESCRIBED

DMK AIADMK

BACKGROUND

Primarily a pastoral and agricultural community.

GEOGRAPHIC CONCENTRATION

Found across Tamil Nadu.

POLITICAL INFLUENCE

A considerable presence in rural areas; influential in their localities.

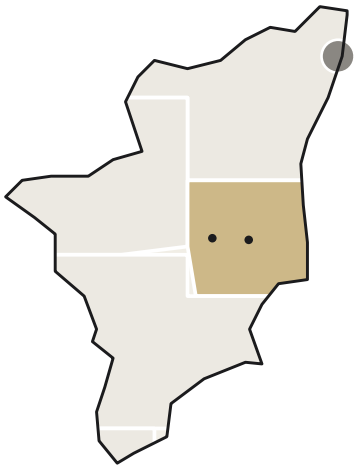
POLITICAL ALIGNMENT

Support for both the DMK and AIADMK, with votes often influenced by local leaders and candidates; some support for regional parties and independent candidates.

ANALYTICAL TAKEAWAY

Where a community is dispersed, local leadership matters more than statewide alignment.

10 VELLALARS



Strong presence described in source

RELATIONSHIPS DESCRIBED

DMK AIADMK

BACKGROUND

A historically significant agrarian community.

GEOGRAPHIC CONCENTRATION

Predominantly the Cauvery delta region.

POLITICAL INFLUENCE

Considerable sway in delta districts owing to landholding and socio-economic status.

POLITICAL ALIGNMENT

Traditionally supported the DMK; the AIADMK also has significant support among Vellalars, especially in certain districts.

ANALYTICAL TAKEAWAY

Within one concentrated geography, support can still be shared across parties.

Geography can transform community identity into electoral relevance.

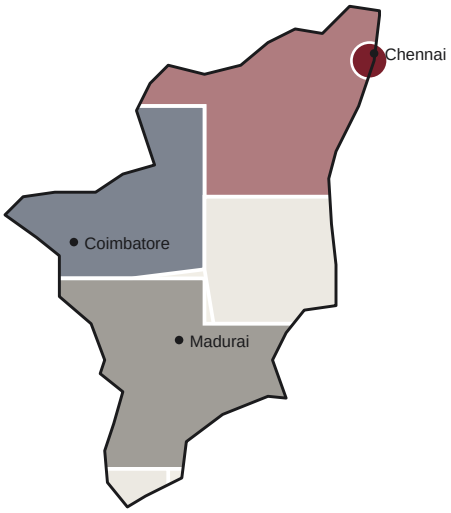
Chip key: Historical / described alignment | Shared across parties | Emerging outreach

MINORITY COMMUNITIES

Concentrated influence within selected electoral geographies

MUSLIMS

Political relevance in selected areas



GEOGRAPHY

Chennai, Madurai, Coimbatore and selected constituencies.

POLITICAL RELATIONSHIPS

DMK | INC | IUML | MMK

DESCRIPTION IN SOURCE

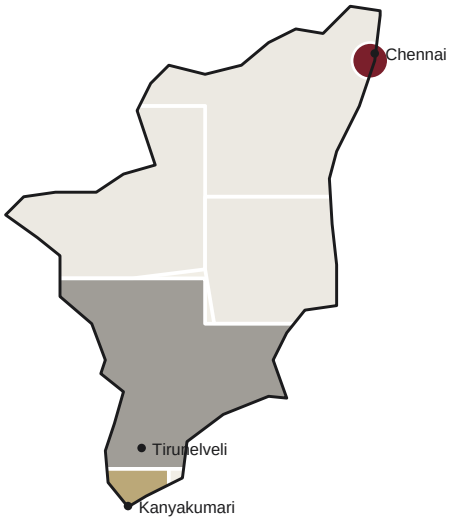
A significant minority with a presence across the state, particularly in urban areas.

Considerable influence in constituencies where they form a substantial part of the electorate.

Traditionally supportive of the DMK and INC. IUML and other Muslim-based parties have also drawn support; the source describes IUML as limited to a few Muslim-majority constituencies yet helping the DMK consolidate minority votes in coastal and urban belts. MMK is described as active mainly in northern Tamil Nadu and parts of Chennai.

CHRISTIANS

Political relevance in selected areas



GEOGRAPHY

Kanyakumari, Tirunelveli and parts of Chennai.

POLITICAL RELATIONSHIPS

DMK | INC | AIADMK | BJP

DESCRIPTION IN SOURCE

A significant minority with a notable presence in the southern districts and parts of Chennai.

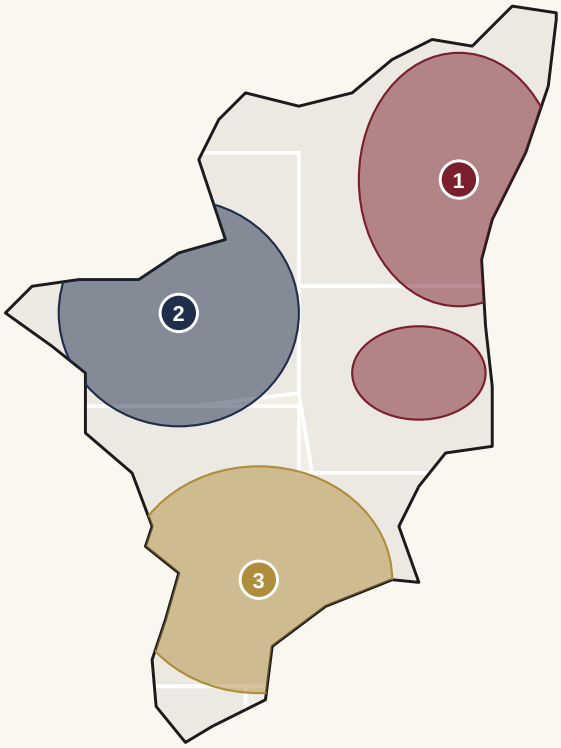
Considerable influence in regions where they form a significant proportion of the population.

Generally supportive of the DMK and INC. In Kanyakumari the source also describes support for regional parties such as the AIADMK, and for the BJP in certain instances. Christian Nadars form part of the Kanyakumari matrix.

Scope note. This page describes geography and political relationships only. It deliberately avoids vote-share analysis; the source provides no numerical data for minority communities. Map markers show cities named in the source and do not delineate community boundaries.

DALIT POLITICS IS NOT MONOLITHIC

Different Dalit sub-groups have distinct geographic concentrations and political relationships.



Notable regional concentration

1 PARAIYARS

Region: Northern Tamil Nadu and parts of the Delta

DMK | VCK | Sections of AIADMK

Described as the largest Dalit group, traditionally inclined towards the DMK, with the VCK primarily mobilising Paraiyar support.

2 ARUNTHATHIYARS

Region: Coimbatore, Tiruppur, Erode, Salem, Dharmapuri

Historically AIADMK | BJP outreach

Engaged largely in menial and sanitation work; the AIADMK cultivated support through welfare schemes and representation.

3 DEVENDRA KULA VELLALARS

Region: Madurai, Tirunelveli, Thoothukudi, Ramanathapuram, Virudhunagar

Historical AIADMK influence | Growing BJP outreach | DMK / AIADMK still relevant

Traditionally agricultural and described as socially upward relative to other Dalit groups.

OVERALL POLITICAL ALIGNMENT OF DALITS, AS DESCRIBED IN SOURCE

DMK

Retains strong backing among Paraiyars and Dalit parties such as the VCK.

AIADMK

Significant support among Arunthathiyars and sections of Devendra Kula Vellalars.

BJP

Described as making inroads among Devendra Kula Vellalars and Arunthathiyars through identity recognition and welfare outreach.

VCK

Draws strength primarily from Paraiyars and aligns with the DMK.

> *Dalit political behaviour must be analysed at the sub-community and regional level.*

DALIT SUB-GROUP COMPARISON

SUB-GROUP	REGION	SOCIAL / ECONOMIC CONTEXT	HISTORICAL POLITICAL ALIGNMENT	EMERGING POLITICAL DYNAMICS
Paraiyars *(Adi-Dravidars)*	Northern districts: Chennai, Kanchipuram, Tiruvallur, Villupuram, Cuddalore; presence in delta districts	Described as the largest Dalit group in Tamil Nadu.	Traditionally inclined towards the DMK, whose leaders emphasised social-justice policies. Some sections back the AIADMK in certain districts.	The VCK, led by Thol. Thirumavalavan, primarily mobilises Paraiyar support and aligns with the DMK.
Arunthathiyars	Western districts: Coimbatore, Tiruppur, Erode, Salem, Dharmapuri	Engaged largely in menial and sanitation work.	Historically aligned with the AIADMK, which cultivated support through welfare schemes and representation.	The BJP has sought to attract Arunthathiyar voters by promoting community leaders and supporting sub-caste-specific demands.
Devendra Kula Vellalars *(formerly Pallars)*	Southern districts: Madurai, Tirunelveli, Thoothukudi, Ramanathapuram, Virudhunagar	Traditionally agricultural; described as socially upward compared with other Dalit groups.	Strong backing for the AIADMK in the past.	BJP influence described as growing after it pushed for official recognition of the name; DMK and AIADMK retain influence through local leaders.

INSIGHT

Dalit political analysis requires sub-community and regional granularity.

SOURCE-DERIVED ESTIMATE

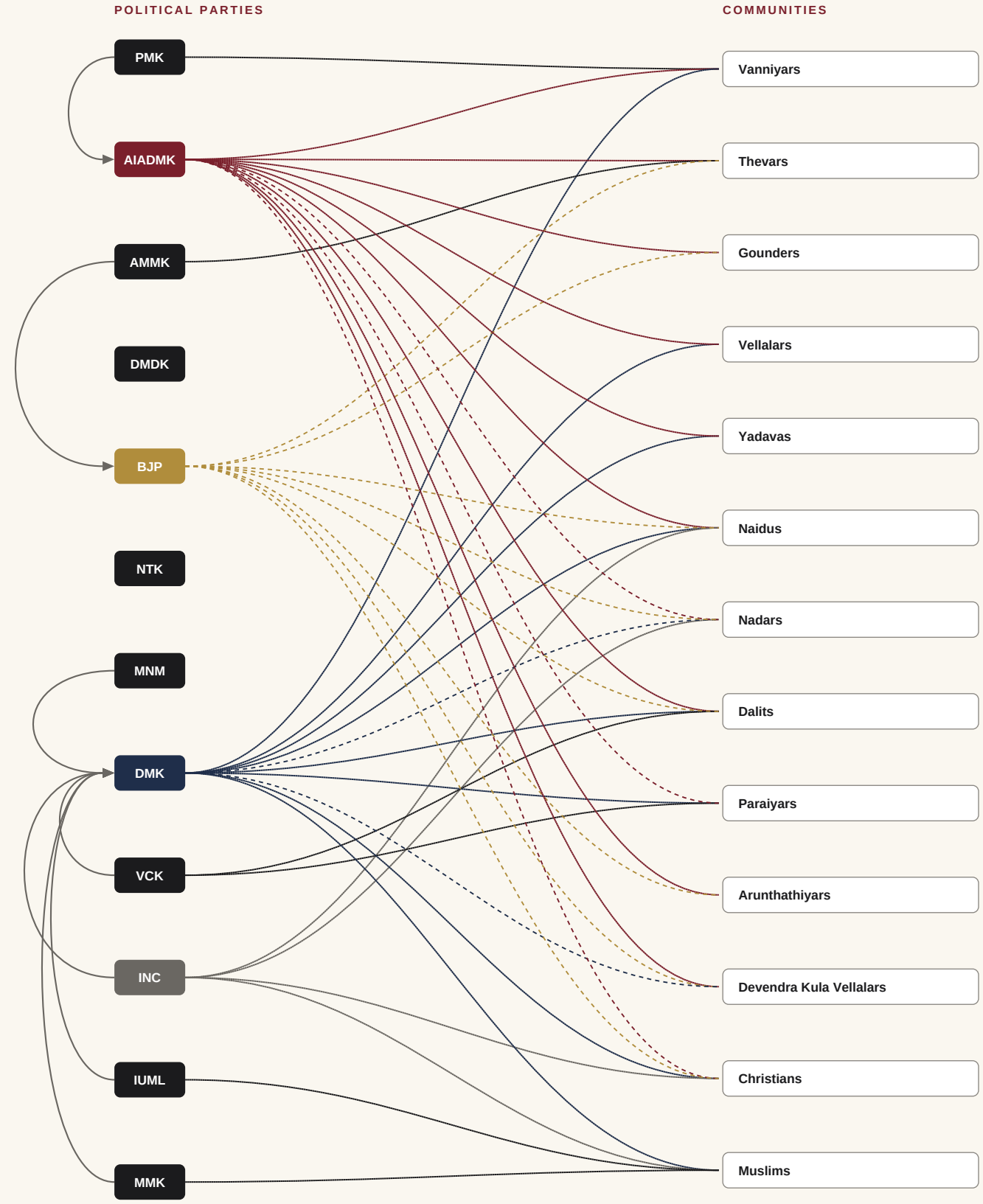
10–12%

Paraiyars (Adi-Dravidars) are estimated in the supplied source to be about 10–12% of the state's population.

Source note: figure as stated in the supplied source; not independently verified and not extrapolated to any other community.

PARTY–COMMUNITY ECOSYSTEM

Relationships as described in the supplied source. The network is not a measure of support.



Solid line: established / described relationship

Arrow: alliance / strategic relationship

Dashed line: emerging / conditional relationship

Line colour identifies the party and carries no weighting. NTK, DMDK and MNM have no community links in this view.

PARTY-WISE POLITICAL EQUATIONS

Community relationships described in the source. Parties are presented in no order of standing.

AIADMK

DESCRIBED RELATIONSHIPS

- Thevars
- Gounders
- Sections of Dalits
- Vanniyars (via alliance relationships)
- Sections of Nadars
- Sections of Vellalars

Described as traditionally enjoying support from Thevars, Gounders and a section of Dalits; the PMK alliance is noted as helping it reach Vanniyar voters.

DMK

DESCRIBED RELATIONSHIPS

- Dalits
- Muslims
- Christians
- Vellalars
- Sections of Vanniyars
- Yadavas

Described as having broad-based support across communities; allied organisations in the source include VCK, IUML, MMK and MNM.

CONGRESS

DESCRIBED RELATIONSHIPS

- Historical Muslim support
- Historical Christian support
- Relevance via alliances (DMK)

The source describes influence as having waned over the years, with continued relevance through alliance with the DMK.

BJP

DESCRIBED RELATIONSHIPS

- Gounders
- OBC groups
- Thevars
- Arunthathiyars
- Devendra Kula Vellalars

Outreach to non-dominant caste groups and alliances with local parties are described; AMMK was part of an NDA alliance for the 2024 Lok Sabha elections.

PMK

DESCRIBED RELATIONSHIPS

- Vanniyar-focused political organisation
- Alliance leverage

Primarily focuses on Vanniyar interests; the source describes an alliance-pivot role, aligning with AIADMK or DMK by convenience.

VCK

DESCRIBED RELATIONSHIPS

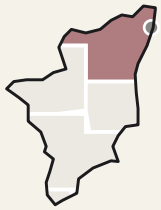
- Dalit issues and rights
- Paraiyar mobilisation
- Relationship with DMK

Led by Thol. Thirumavalavan; focuses on Dalit rights and usually aligns with the DMK.

Also described in the source: AMMK (Thevar pockets in southern districts), NTK (Tamil nationalist identity), DMDK (appeals across caste lines), MNM (urban middle class and youth), IUML and MMK (Muslim political representation, allied with the DMK front).

REGIONAL POLITICAL EQUATIONS

Six analytical regions and the community–party relationships described in the source.

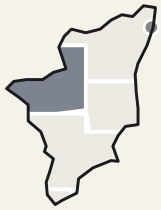


NORTH

COMMUNITIES

Vanniyars · Paraiyars · Mudaliars · Naidus

Equations described: PMK and Vanniyar alliances; DMK and VCK relationships among Paraiyars; Mudaliar and Naidu representation across Dravidian parties.

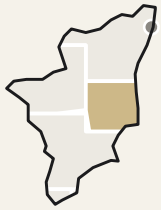


WEST

COMMUNITIES

Gounders · Arunthathiyars

Equations described: Traditional AIADMK alignment among Gounders; KMK and BJP outreach noted; Arunthathiyars historically AIADMK with BJP outreach.

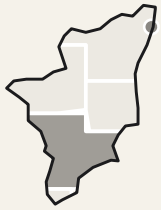


DELTA / CENTRAL

COMMUNITIES

Vellalars · Yadavas · Dalit communities

Equations described: Traditional DMK relationship among Vellalars with AIADMK support in certain districts; Yadava votes shaped by local leaders.

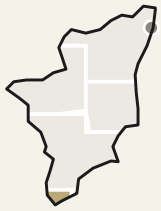


SOUTH

COMMUNITIES

Thevars · Nadars · Devendra Kula Vellalars

Equations described: AIADMK and AMMK link to Thevar pockets; shifting Nadar alignments; growing BJP outreach among Devendra Kula Vellalars.



KANYAKUMARI

COMMUNITIES

Nadars · Christians · Nairs

Equations described: A distinctive caste and religious matrix: Congress heritage, DMK / AIADMK relationships, and BJP presence described among Nadars and Nairs.



CHENNAI / URBAN

COMMUNITIES

Mudaliars · Naidus · Muslims · Christians

Equations described: Mudaliar weight in urban constituencies; minority relationships with DMK and INC; MMK active in parts of Chennai; BJP urban outreach to Naidus.

ALLIANCE LEVERAGE

How community and identity mobilisation can translate into strategic relevance within alliances.

	MOBILISATION BASE	STRATEGIC RELEVANCE
PMK	Vanniyar political mobilisation	Alliance leverage

Aligned at different times with the AIADMK or DMK, per source.

	MOBILISATION BASE	STRATEGIC RELEVANCE
VCK	Dalit political mobilisation	DMK alliance relevance

Usually aligns with the DMK; strength drawn primarily from Paraiyars.

	MOBILISATION BASE	STRATEGIC RELEVANCE
IUML / MMK	Muslim political representation	Alliance consolidation

Both described as allied with the DMK front.

	MOBILISATION BASE	STRATEGIC RELEVANCE
AMMK	Thevar pockets	Southern regional relevance

Part of the NDA alliance for the 2024 Lok Sabha elections, per source.

	MOBILISATION BASE	STRATEGIC RELEVANCE
NTK	Tamil nationalist identity	Youth / anti-establishment appeal

Source figure: 5–7% vote share, described as spread across the state rather than selected regions.

	MOBILISATION BASE	STRATEGIC RELEVANCE
MNM	Urban middle class / youth	Alliance relevance

Described as now part of the DMK alliance, per source.

Presented as described in the source; no party is characterised as electorally superior. Alliance statuses should be verified against current developments.

EMERGING POLITICAL DYNAMICS

An analytical framework: not a claim that every voter follows this sequence.

01

TRADITIONAL COMMUNITY ALIGNMENT

Historic ties between communities and parties, such as the Congress links described for Nadars, Chettiars and Naidus.

02

PARTY ALIGNMENT

Communities consolidate around Dravidian parties; support divides between the DMK and AIADMK, as for Naidus and Vellalars.

03

ALLIANCE POLITICS

Community-oriented parties (PMK, VCK, IUML, MMK, AMMK) shape coalition arithmetic.

04

CANDIDATE-CENTRIC POLITICS

Local leaders and candidates influence votes, for example among Yadavas and Nadars per the source.

05

ISSUE-BASED VOTING

Local issues and welfare outreach operate alongside identity.

06

YOUTH & IDENTITY POLITICS

Tamil nationalist identity (NTK) and urban youth appeals (MNM) add new layers.

07

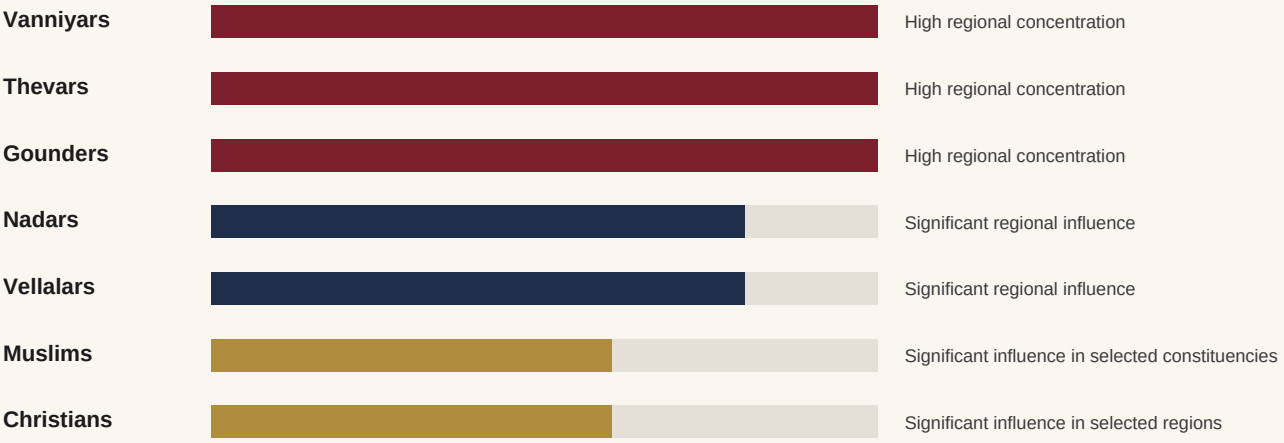
MORE FRAGMENTED COMPETITION

More actors, including NTK, MNM, DMDK and BJP outreach, widen the field.

QUALITATIVE INFLUENCE DASHBOARD

QUALITATIVE ANALYTICAL ILLUSTRATION — NOT A STATISTICAL MEASURE

REGIONAL RELEVANCE



DALIT SUB-GROUPS: REGIONAL CONCENTRATION



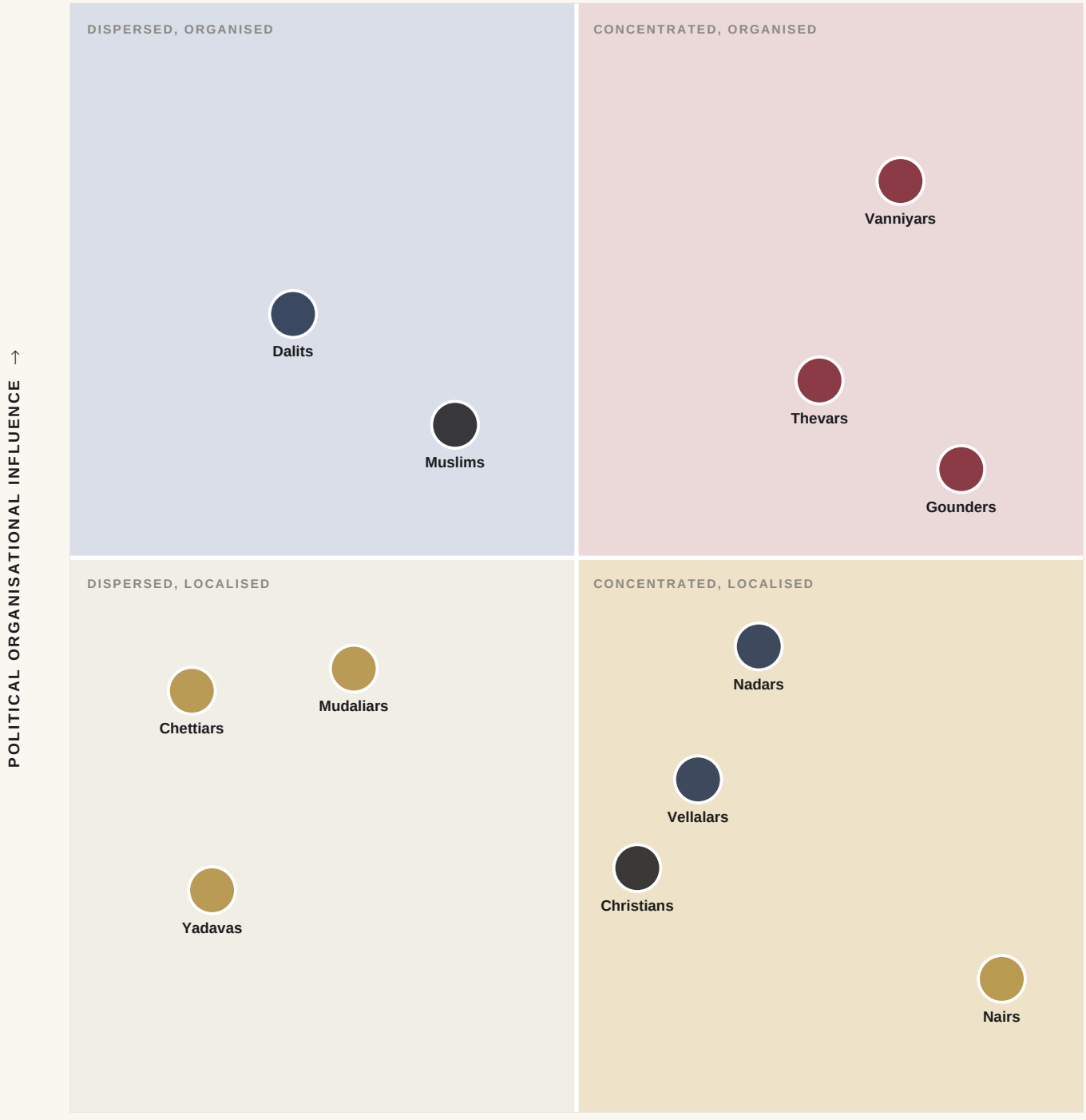
CHARACTER OF ALIGNMENT AS DESCRIBED (SCORECARD, NO NUMERICAL SCORES)

	HISTORICAL	REGIONAL	SELECTIVE	ALLIANCE-DEPENDENT	EMERGING
Vanniyars	●	●	○	●	○
Thevars	●	●	○	○	○
Gounders	●	●	○	○	●
Nadars	●	●	○	○	●
Vellalars	●	●	○	○	○
Muslims	●	○	●	●	○
Christians	●	○	●	○	●
Dalits	●	●	●	●	●

Filled marker: the pattern is described in the source for that community; hollow: not specifically described. Bar length reflects descriptive tiers only (high / significant / selective), never numbers, and no bar compares to a population share.

POLITICAL INFLUENCE MATRIX

Conceptual positioning based on the supplied source; not a quantitative ranking.

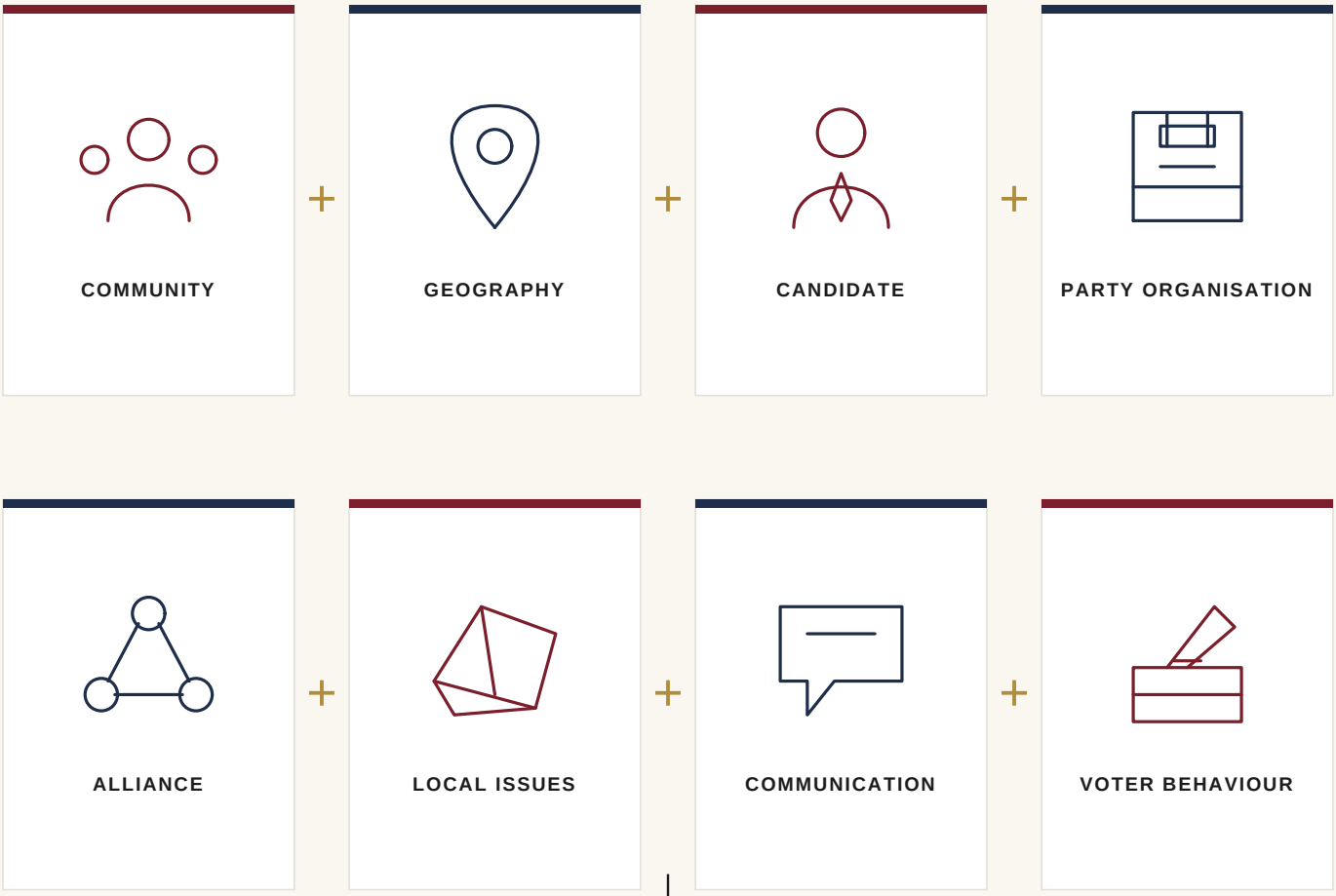


Positions are approximate, illustrate the source narrative only, and carry no numerical score. Placement does not imply that one community is more important than another.

THE ELECTORAL EQUATION

An analytical proposition, not a prediction.

ELECTORAL OUTCOME



ELECTORAL DYNAMICS

> *Caste is an important political variable, but caste alone does not explain electoral behaviour.*

STRATEGIC TAKEAWAYS

01

Geography can determine the political relevance of a community.

02

Community influence is not always proportional to numerical strength.

03

Dalit political behaviour requires sub-group analysis.

04

Regional concentration can create alliance leverage.

05

Political alignments can vary across districts.

06

Local leadership can influence community voting behaviour.

07

Minority communities can become electorally significant in concentrated geographies.

08

Smaller parties can influence larger coalition structures.

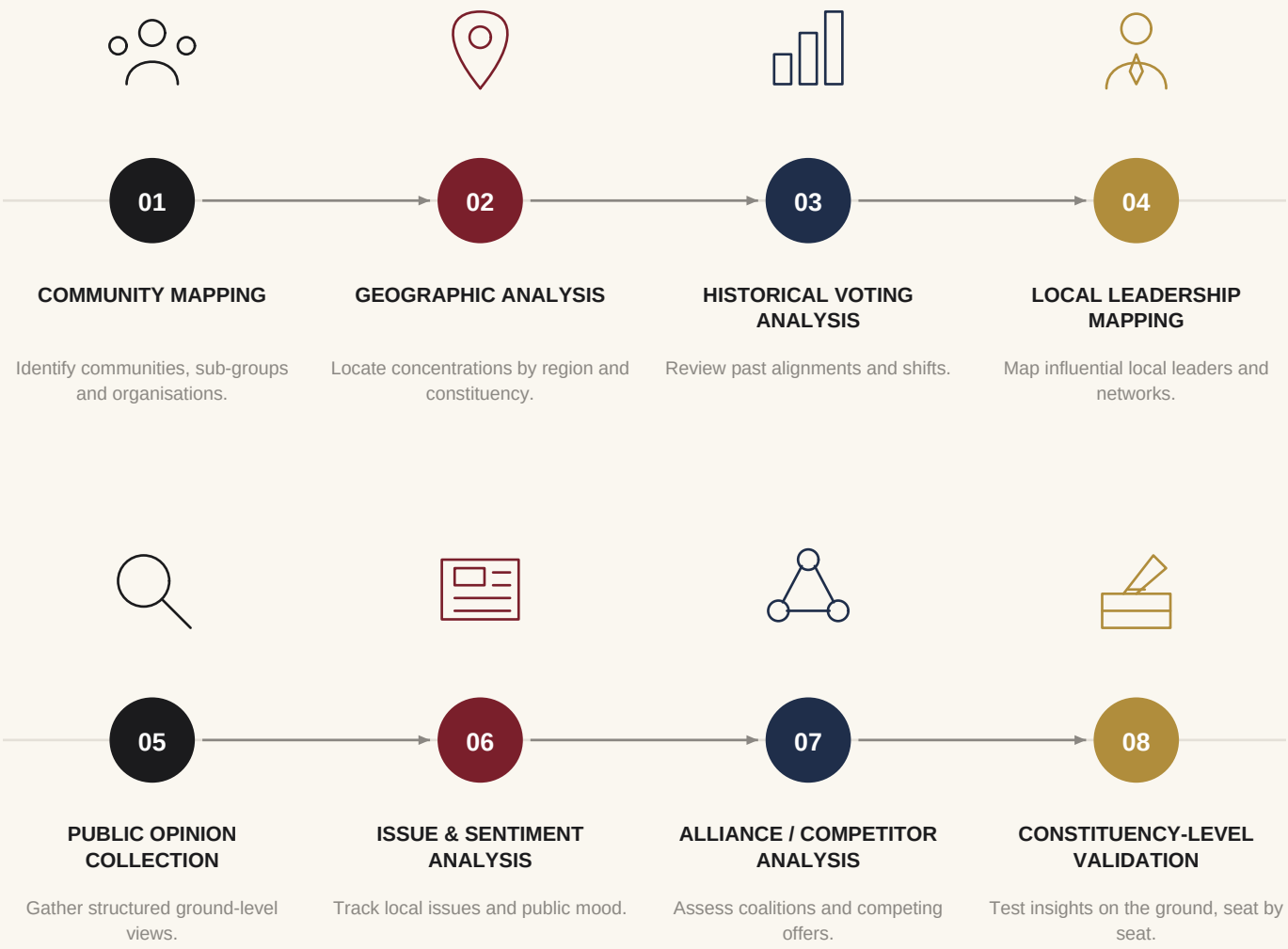
09

Youth and identity politics introduce additional layers of competition.

10

Tamil Nadu political analysis requires constituency-level granularity.

FROM COMMUNITY MAPPING TO ELECTORAL INTELLIGENCE



A framework developed for this report; stages describe a recommended research workflow and are not findings from the source.

SOURCE / METHODOLOGY NOTE

This report has been developed primarily from the supplied source materials on caste dynamics, community alignments and political equations in Tamil Nadu. The report reorganises and visually interprets the source material for analytical presentation. Qualitative charts, matrices and influence diagrams are conceptual illustrations and should not be interpreted as statistical measurements unless a numerical figure is explicitly attributed to the source.

ABOUT THE AUTHOR

KALYAN CHANDRA

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BIO

Kalyan Chandra is a political strategist, media and communication consultant with expertise in public relations, marketing, political research, election campaign management, psephology and digital analytics.

He focuses on strategic political consulting, offering services that include competitive research, public opinion collection, political research, communication strategy and digital media management.

His work combines political research, electoral analysis, communication strategy and digital intelligence to understand evolving political environments.

Kalyan has contributed to political campaigns and research initiatives across India, applying a systematic approach to understanding constituencies, voter behaviour, political competition, communication environments and changing electoral dynamics.

CORE EXPERTISE

- **Political Strategy**
- **Political Research**
- **Psephology**
- **Election Campaign Management**
- **Public Relations**
- **Media & Communication**
- **Marketing**
- **Digital Analytics**

Political Metrics

POLITICAL METRICS

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RESEARCH TO EXECUTION

01 RESEARCH
Structured study of constituencies, communities and competitors.

02 INTELLIGENCE
Public opinion collection and ground-level information.

03 ANALYSIS
Interpreting voter behaviour, alliances and local dynamics.

04 STRATEGY
Defining positioning, coalitions and priorities.

05 COMMUNICATION
Messaging aligned to communities, regions and issues.

06 EXECUTION
Campaign management on the ground and online.

07 MEASUREMENT
Tracking sentiment and outcomes to refine the approach.



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